

CoB News, 14 July 2008

"Coercive power is characterized by the use of verbal threats, confrontation, and punitive actions to force compliance from faculty members. Not surprisingly, deans who exercise coercive power are soon 'perceived by [faculty] as acting with personal bias, dishonesty, and arbitrariness' (Mossholder, Bennett, Kemery, & Wesolowski, 1998: 536)."

Arthur G. Bedeian, 2002

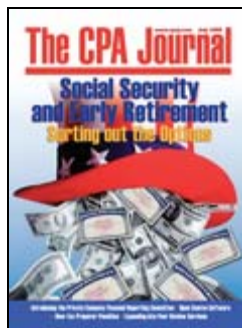
Just Who Was Mary Anderson Really Criticizing?

The recent *Special Report* entitled [Built by Englebrecht](#) spotlights some of Mary Morgan Anderson's recent U.S. District Court testimony. In her federal court deposition, Anderson, an associate professor of accounting in USM's CoB, made a point of criticizing the USMNEWS.net editor's academic research by stating that his recent publication in *The CPA Journal* did not examine an "accounting related" topic and that it was not counted (by the CoB) for AACSB accreditation purposes. Anderson went so far as to testify that this particular publication in *The CPA Journal* was **not** even something that the CoB's School of Accountancy should be proud of.



Mary Anderson

As stated above, at first glance Anderson's testimony appears to criticize the USMNEWS.net editor. However, a closer reading indicates that Anderson is really criticizing the editor and the editorial practices of *The CPA Journal*, a publication rated as an A-level journal by USM's business school.



By stating that the USMNEWS.net editor's article in that journal was outside of accounting, not helpful to accreditation, and not something the CoB's SAIS should be proud of, Anderson is denigrating the *Journal*, and its editor.

The Editor-in Chief of *The CPA Journal* is Mary-Jo Kranacher. Kranacher took over *The CPA Journal* in January of 2006. At that time, the *Journal's* publisher distributed a presser stating that Kranacher was an associate professor and chair of the department of accounting at the City University of New York. It also noted that she had been a frequent contributor to *The CPA Journal*, and an active member of the New York State Society of CPAs, wherein she served as Vice Chair of the Higher Education Committee, a member of its Auditing Standards & Procedures Committee, and a member of its CPA Exam Task Force.

The presser goes on to point out that, prior to Kranacher's academic appointment at CUNY, she served as CUNY's Director of Trusts & Gifts Management for five years. Not only is Kranacher a CPA, she is also a Certified Fraud Examiner (CFE). The data show Kranacher to be both Academically Qualified (AQ) and Professionally Qualified (PQ). As one source put it, now that we know who Mary-Jo Kranacher is, perhaps it is time we ask: Who is Mary Anderson?

A number of reports here at USMNEWS.net have demonstrated just how the CoB has lost its way in recent years with the "in your field only" research regulation. Not only are CoB's administrators misusing this idea, according to sources, with Anderson's federal court testimony it seems that even so-called rank-and-file CoB faculty are citing the dubious standard. In Anderson's case, we see the term "accounting related" used to judge, negatively one might add, the USMNEWS.net editor's scholarly activity. The last time we saw that phrase it came from former SAIS director, Roderick Posey. Posey used a variant of it to say that he (Posey) had "more than 100 articles in several publications related to many accounting issues."



Posey's claim is not only posted to USM's website (see above), USMNEWS.net has shown in more ways than one that it (the claim) is as bogus as it is wordy. Perhaps Anderson's use of the term should have raised a red flag at the time. According to one source, now we know.

GS Cites in ACC

USMNEWS.net reporters are still working their way through the updates to CoB faculty Google Scholar citations totals. This installment of **CoB News** examines the new numbers for ACC. These new data are shown in Table 1 below.

Table 1
Google Scholar Cites in ACC (as of early July '08)

<u>Name</u>	<u>Rank</u>	<u>Google Scholar Cites</u>
Jordan, Charles	PROF	25
DePree, Marc	PROF	20
Clark, Stanley	PROF	14
Pate, Gwen	ASSOC	3
Smith, Robert	ASSOC	2
Henderson, James	ASSOC	1
Anderson, Mary	ASSIST	0
Jackson, Steven	ASSOC	0
Posey, Roderick	PROF	0

As Table 1 above indicates, with the exception of Charles Jordan, Marc DePree and Stanley Clark, the CoB's accounting faculty are seriously lagging with regard to research quality. The "perpetual associate professor" malady that so often afflicts institutions is alive and well in the CoB's School of Accountancy. Gwen Pate, Robert Smith, James Henderson and interim SAIS director Steven Jackson have only six GS cites between them. That's an average of 1.5 GS cites per person, and each of these individuals is an *associate* professor. Even worse is the "0" GS cites total of Roderick Posey, the SAIS' *Morgan Distinguished Professor of Accounting*. Again, with the exception of the top three names in Table 1, the CoB's accountants are doing little to advance the CoB to the elusive "next level."

USM-GC Assists with AACSB 2012

One of the problems cited by the CoB's 2006-07 AACSB Peer Review Team during the CoB's 5th Year Maintenance Review (in 2007) was a lack of student support at the CoB's Gulf Coast operation. In particular, the PRT mentioned that the Long Beach operation failed to offer adequate on-campus dining facilities to CoB students. Well, as of early-July-08 that problem has been addressed. That solution comes via the opening of the new Savannah's Coffee House, located on the first floor of the USM-GC library facility.

As Charmaine Williams' [9-July-08 presser](#) indicates, Savannah's Coffee House serves PJ's Coffee of New Orleans, and along with "hot and frozen coffee drinks, the coffee house also serves sandwiches, fresh fruit cups, fruit and yogurt parfaits, soft drinks and an assortment of pastries that include croissants, muffins, and scones." [SCH](#) is now open from 10:00am until 8:00pm on Monday through Thursday, and from 10:00am until 5:00pm on Friday.

At \$1.00 for a bag of chips, \$4.65 for a turkey and Swiss sandwich, and \$4.99 for a fruit cup, it is possible that the CoB's 2012 AACSB PRT will note that CoB students have access to on-campus dining facilities, but need greater financial assistance options to make use of them.